



GREATER BAY AREA INNOVATION ROAD

13 - 16 January 2020
Hong Kong & Shenzhen

Are you an Italian Company focusing on Smart Cities and Smart Manufacturing solutions willing to explore the Greater Bay Area - the new Chinese Silicon Valley? Join us for the 3rd edition of this intensive business-and-technology driven program supported by Italian, Hong Kong, and Guangdong institutions!
Meet the best innovative Hong Kong and Guangdong companies with the aim to create commercial, financial and/or technological partnerships.

FROM JAN 13 TO JAN 16, A FULL-IMMERSION PROGRAM TO EXPLORE MARKET OPPORTUNITIES IN THE GREATER BAY AREA:

- Participation to Asian Financial Forum in Hong Kong (1 full day) and B2B
- Visits to local technological campus, accelerators, and incubators in Hong Kong (HKSTP, HKPC, The Floor HK)
- Interaction with the vibrant and fast-moving Chinese Startups' Ecosystem
- Half day participation to the Bi-City Shenzhen Biennale of Urbanism/Architecture + Tech Tour

PARTICIPATION FEE: 4.500EUR (per company's representative, 2nd representative 20% discount)

B2B meetings organization, training session about the Chinese market opportunities, 4 accommodation, flights, meals, Asian Financial Forum and Bi-City Shenzhen Biennale tickets, transfers and logistic assistance*

To apply and find out more about tailor-made packages, please contact gba@innovationroad.info or visit www.gbainnovationroad.com



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